# NATHAN CORBIN
## Art Director

## Making beautiful things is fun, but working with San Francisco's most creative people is what makes it fun.

### EXPERIENCE

**Levi Strauss & Co.**   *Art Director X Creative Manager*
San Francisco, CA • June 2015 – present
• Recipient of 2017 LS&Co. Excellence Award for Creative Lead on bringing personalization to Levi.com.
• Manage a full service creative team - Managing Copy, UI and UX designers with the ability to take on updates swiftly with strong collaboration with marketing team.
• Lead Creative for Levi's site  personalization - Designing up to 10 A/B tests a month, I lead a team to make creative that proves financial results.
• Art Direct Dockers.com Re-design - Give America's #1 brand in pants an update with relevant editorial and sales tools.
• Art Direct Photoshoots - Collaborate with marketing team and Creative Director to visualize and execute multi-day shoots for all site/email/banner ad marketing.
• Social Outings Team Leader - planned 10 field trips a year for company creative/marketing team members. We visit cool creative facilities, museums and volunteer at SF and Oakland non profits.

**Walmart.com**  *Senior Visual Designer*
San Francisco, CA • January 2013 – May 2015
Lead designer on a team with 4 designers working to make Walmart.com one of the most beautiful eCommerce experiences around. Partner with UX team in developing mobile first design explorations, interactions, and responsive designs. Lead designer on biggest campaign in Walmart.com history, Cyber Monday, helping lead a team to $164M day.

**Palo Alto Medical Center**   *Contract Art Director*
San Francisco, CA • September 2012 – January 2013
From wireframes to identity, I worked with Dr. Jared Adams and his team to create OptionGrid, an app that medical doctors can use to gather information from their patients as sit in the waiting room.

**Canary Corbin**  *Freelance design*
San Francisco, CA • August 2011 – present
Art Direction for social betting startup BetN, Logo design for Pop Industries, and website redesigns for SF politicians through client Barnes, Mosher, Whitehurst, Lauter & Partners.

**Smart Meetings.com** *Web design*
San Francisco, CA • May 2011 – August 2011
Lead designer in taking creation of web magazine that increased traffic by 75% in 3 months.

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www.nathancorbindesign.com

415.312.3264 • nathancorbin @gmail.com

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## EXPERIENCE Continued

**Loyal Army Clothing**   *Senior designer*
San Francisco, CA • May 2008 – March 2012

This San Francisco company grew from Brian Dold's living room to 3 Stores, $10 Million Wholesale Business and a lucrative Web Store in the matter of 5 years. With a staff of 10, I directed Fashion Shoots, Online Marketing, and Art Direction of the website.

**Clubcard.com**   *Junior Designer*
San Francisco, CA • Sept 2006 – April 2008

I worked with clients to create custom designs for their companies for both print and web design.  At Clubcard, I designed and prepared designs for every type of printing available including product design, offset printing, premium printing and large format.

## SPEAKING ENGAGEMENTS

**Spartanburg Day School** *Guest Speaker/Artist in Residence*
Spartanburg, SC • October 2014, April 2015

In a 4 day residence, I taught 30 high school art students how to create an online portfolio for college applications. By the forth day, all 30 students created published custom websites.

## SKILLS

**Software**
Photoshop, Sketch, Zeplin, Principle, Axure, Illustrator, InDesign, Microsoft Office, Mac OS X

**Design**
Web/interactive design, mobile design, UX design, typography, icon design, photo editing, HTML5, CSS, JavaScript

## EDUCATION

**University of South Carolina**   *BFA in Web Design*
Columbia, SC • 2000 – 2006

## ORGANIZATIONS

**AIGA** *Member*

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